



Travel & Tourism Bazaar



# 11<sup>th</sup> WINTER TRAVEL EXHIBITION

## From Director's Desk

It is rightly quote by the famous Novelist Mr. Gustave Flaubert as "Travel makes one modest. You see what a tiny place you occupy in the world."

Travel & Tourism Bazaar is one of the Leading Exhibition for the Travel & Tourism industry in the Eastern Part of India. Since 2008, TTB has become the single platform for many Organisation and tourism products from across the India & around to showcase their Tourism Related services. It provides an annual opportunity for the various State Tourism Bodies of India as well as numerous Private organisations from India and abroad to showcase their products and services. Visitors can interact with tour-operators, travel agents, hoteliers and airlines to gather information and make national and international travel plans. TTB presents an unparalleled marketing opportunity for exhibitors to connect directly with the largest gathering of prospective travellers and members of the travel industry.

Since its inception in the year 2008 as a Partnership company, in the year 2014, the company name **Travel & Tourism Bazaar** had been converted to **Riam Travel & Tourism Bazaar Pvt. Ltd.**, a Private limited company with two stake holders - Amit Biswas & Rita Biswas.

**Riam Travel & Tourism Bazaar Pvt. Ltd.** organizes Travel Exhibition in various destinations of Eastern part of India - Kolkata, Shillong & Ranchi. In Kolkata we have completed 10 Years & in Shillong 7 Years, where as in Ranchi had concluded 3rd Years only in this 2017 - 18. The Travel & Tourism Bazaar will take place for 3 days at each respective Destination as Kolkata, Shillong & Ranchi. A team of dynamic and talented employees, we understand what our customer need from a travel Exhibition organiser and what best can be served to them. Our team is dedicated and obligated to serve every client with the uttermost perfection.

Nowadays Travelling has become one of the major part in our modern life to get rid of the stress arises in our Day to Day life. The world is a book and those who do not travel read only one page. Tourism has become one of the major industry to generate more employment in this World. Trust the Winter Exhibition 2018-19 of TTB will provide one with excellent opportunity to show case their Travel Products and reach out to the Travelers from those potential markets, enjoy the event, the networking opportunities, as well as the great value that this event brings.

## Shillong November 2018



## Ranchi January 2019



## Kolkata February 2019



## Supporting Partners

We have been receiving support for the last 10 years from State Tourism Departments of many states like Gujarat, Uttarakhand, Jammu & Kashmir, Madhya Pradesh, Himachal Pradesh, Uttar Pradesh, Tamilnadu, Puducherry, Meghalaya, Chhattisgarh, Bihar, Delhi, West Bengal, Andhra Pradesh, Rajasthan, Goa, Odisha, Jharkhand, Kerala, Telangana, Tripura and India Tourism.

Air India is our airlines partner.

Many private Travel Companies, Hotels & Cruise Companies viz. Star Cruises, Club7 Holidays, Thomas Cook, Discovery Holidays, Cox & Kings, ITC Welcom Heritage, Outlook Traveler (Travel Mag.), State Bank of India (Travel Loan), National Insurance etc. has reaped the benefit by taking up stalls to promote their products for the last ten years.

**Malaysia Tourism Board** as an international tourism destination participated.

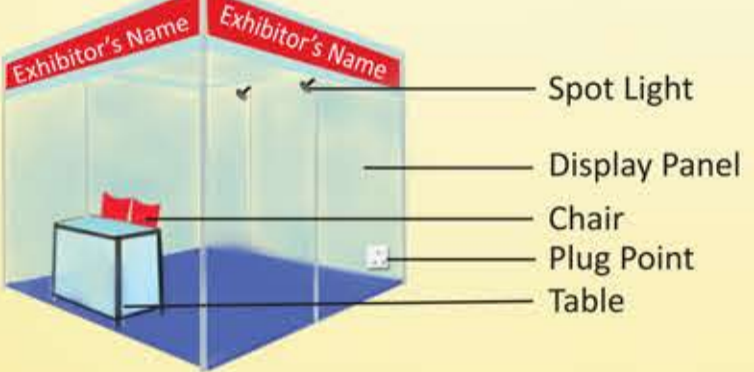
## Event Details

Destination	Shillong	Ranchi	Kolkata
Date	28 - 30 November, 2018	12 - 14 January, 2019	8 - 10 February, 2019
Time	12:00 Noon - 06:00 PM	02:00 PM - 08:00 PM	02:00 PM - 08:30 PM

## Publicity Campaigns

- Leading English & Vernacular Print Media advertisements
- Hoarding at prominent locations
- Invitation to major Corporate Houses / SMEs'
- Radio Campaign - prior to the event
- SMS Campaign
- Leafletting and Postering

## Shell Schema



## Exhibitor's Profile

- National and International Tourism Bodies
- Aviation - Airlines
- Car rental Companies
- Luxury Resorts & Hotels
- Private Travel Agents & Tour Operators
- Private Cruise Companies

## Visitor's Profile

- Visitors from the travel-trade industry
- Travel Consultants and Tour Operators
- Business & leisure Travellers
- Corporate Travel Planners
- Travel Bloggers

## TTB Through Lens



## Past Participants



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